

## Capabilities Statement

### Point of Contact

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### Headquarters

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Cage Code: 7COV4

### Awards

Webby  
Fast Company  
SEGD Merit Award  
MUSE Award  
International Design Excellence  
Inc 5000

# Ambitious Agencies. Extraordinary Designs. Unrivaled Results.

Our world-class team has unrivaled customer experience expertise spanning design strategy, UX, delivery, design systems, and design operations. Since 2009, we've used that expertise to lead 200+ digital projects that have reached more than 900 million consumers globally.

Variate excels in partnering with federal agencies and organizations, driven by our core belief that everyone deserves effective government service. We recognize our government's immense potential to enhance its citizens' welfare. Our approach centers on bringing agile, human-centric solutions to complex organizational challenges, ensuring federal agencies can enact meaningful change.

## Core Competencies

Design Strategy  
UX/UI Website Design  
Agile Development  
Design Systems & USWDS  
Design Operations  
21st Century IDEA  
Content Strategy & Management

## Past Performance

FCC License Management  
Navy Budget Management  
Marriott Omni-channel Experience  
Marriott Training Platform  
Carnival Cruise Booking Engine  
Macy's On-property Experience  
Macy's Call Center Experience

## Featured Clients



## Contract Info & SIN Codes

GSA MAS - 47QTCA23D00B0

54151S - Information Technology Professional Services

541511 - Web Based Marketing Services

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